



SUN TV NETWORK LIMITED

Murasoli Maran Towers, 73, MRC Nagar Main Road, MRC Nagar, Chennai - 600 028, TamilNadu, India.
Tel : +91-44-4467 6767, Fax : +91-44-4067 6161 Email: tvinfo@sunnetwork.in
Website: www.suntv.in CIN.: L22110TN1985PLC012491

12th April, 2024

BSE Limited
Floor No. 25, P J Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza Bandra
BandraKurla Complex, Bandra (E)
Mumbai - 400 051

Scrip Code: 532733, Scrip Id: SUNTV

Symbol: SUNTV, Series: EQ

Sub: Sun TV Network Limited launches new channel - SUN NEO

Ref: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Dear Sir,

Sun TV Network Limited will commence transmission of its new Hindi General Entertainment Channel SUN NEO from **April 15, 2024**.

The details as required under SEBI Listing Regulations read with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023 is as under.

a) Name of the Channel	Sun NEO
b) Date of launch;	15 th April, 2024
c) Category of the product;	General Entertainment Channel
d) Whether caters to domestic/ international market;	Domestic and International
e) Name of the countries in which the product is launched (in case of international).	World wide

This is for your information and records.

Thanking you,

For Sun TV Network Limited

R. Ravi
Company Secretary & Compliance Officer